

# Ana M. Vega

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Portfolio: [My Portfolio](#)

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## EDUCATION

**University of North Texas**, Denton, Tx.  
Bachelor in Fine Arts, Graphic Design

Anticipated Graduation  
Spring 2028

**Lone Star College**, The Woodlands, Tx.  
Associate of Applied Science in Visual  
Communications: Graphic Design

Graduated December 2022  
GPA: 3.35/4.0

## RELEVANT COURSES

Design Communications  
Typography

Web Design  
Portfolio Development

Digital Publishing  
Digital Media

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## RELEVANT EXPERIENCE

**BakerRipley, Administrative Intern**, Houston, TX.

October 2023 - May 2024

Following brand guidelines while creating new concept designs to enhance brand awareness. Handling multiple projects in an attentive manner and laying out projects with priority to arrange efficiency. Attending meetings with the marketing team to speak with stakeholders and clients to understand their creative needs. Working alongside with the digital marketing team and designers to curate effective brand strategies across social media and its diverse community services.

**CoogTV, Media Designer Strategist**, Houston, TX.

September 2023 - December 2023

Actively involved in a school organization dedicated to media and broadcasting. During my tenure, I had the opportunity to take on various responsibilities that contributed to the organization's success. This included designing eye-catching promotional flyers to enhance our visibility on campus and attending weekly meetings participating in media strategies. Represented at tabling events, engaging with students to promote the organization, and effectively operated cameras while capturing high-quality footage. Contributed to video editing, ensuring the final content was polished and ready for distribution.

**Freelancer, Artist Designer**, Cypress, TX.

May 2021 - August 2021

Conceptualized and designed visually compelling graphics, logos, and marketing materials for various clients, utilizing Adobe Creative Suite and other design software. Collaborated with clients to understand their brand identity and project objectives, translating their vision into impactful designs that effectively communicated their message. Executed multiple design project simultaneously, managing tight deadlines and delivering high-quality work while maintaining attention to detail and adhering to brand guidelines. Demonstrated creativity and innovation by proposing unique design concepts and incorporating current design trends, resulting in visually engaging and memorable design that exceeded client expectations.

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## COMMUNITY ACTIVITIES & ACHIEVEMENTS

2023 Volunteer Member for Somos UH

2023 Grand Champion at the Waller County Art Show

2022 Invited as a Featured Artist at the Lone Star Biennial International Conference

## SKILLS

**Design Software:** Adobe Creative Suite, Illustrator, InDesign, Photoshop, Figma

**Behavioral:** Problem Solving, Adapative, Social Perceptiveness, Efficient

**Languages:** English and Spanish